

FY 2026-2027

SPONSORSHIP OPPORTUNITIES COMMUNITY BRAIN INJURY SERVICES

www.communitybraininjury.org

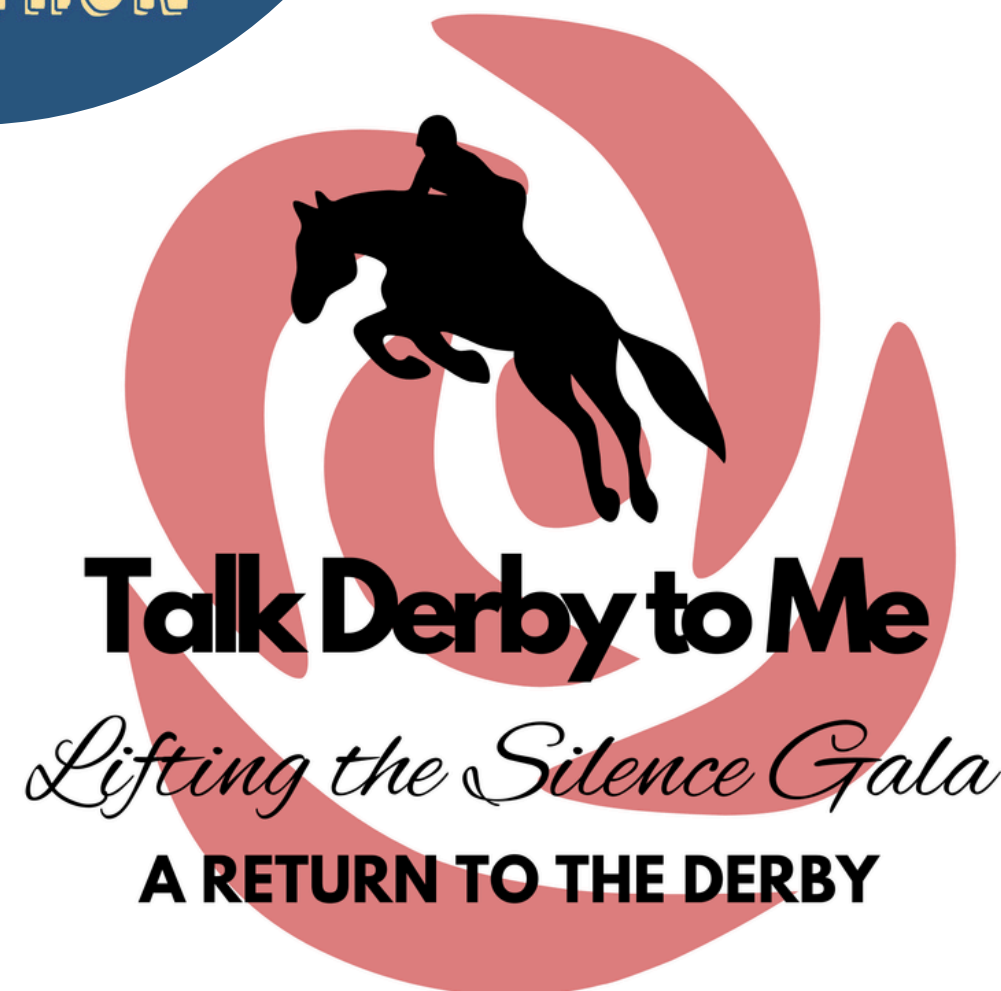


ABOUT OUR EVENTS

An Event for Everyone

Community Brain Injury Services holds 3 annual events each year. ***The Mill House Pig Out*** is a bbq fundraiser benefiting The Mill House, our Clubhouse program in Richmond, serving the Metro Richmond area. ***Steppin for the Silent Epidemic*** is our newest fundraiser, benefiting The Denbigh House, our Clubhouse program on the Peninsula.

Community Brain Injury Services' signature event for the year is ***Lifting the Silence***, a Gala in our 17th year, that raises critical funding for all of our programs and services, including both Clubhouses and our Case Management services, serving 26 localities through Metro Richmond, and localities South of Richmond, the Peninsula, and Middle Peninsula.





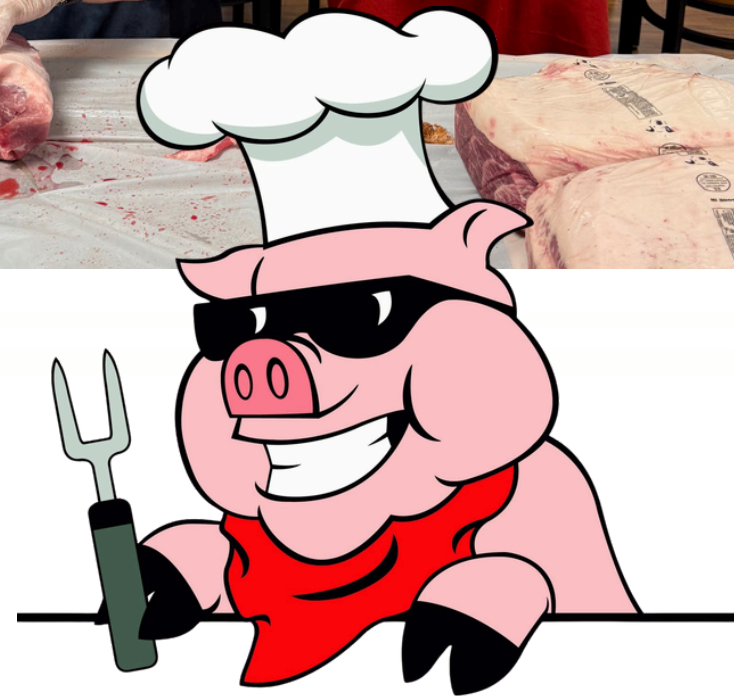
THE FACTS

- Community Brain Injury Services serves nearly 700 survivors of brain injury annually across our services, representing a nearly 50% increase over 2 years
- CBIS is the state-designated safety-net provider for survivors of brain injury for a 26 locality service area
- In addition to our main services, CBIS engages the community with awareness, education, and outreach through a number of means. Last year, CBIS conducted over 121 Community Impact events reaching 2,117 individuals

WHO WE SERVE

Experiencing a brain injury is a life-altering event that impacts the individual, the caregiver, and the entire community supporting the individual. The individuals we support are navigating the resulting lifelong disability they have as a result of their brain injury.

Community Brain Injury Services helps brain injury survivors build back independence by helping individuals set up needed supports to live independently safely, reengage with their community, return to competitive employment, and offer supports within a supportive network of peers.



THE MILL HOUSE PIG OUT

Friday, October 9th, 2026

- Prominent brand placement in all event materials– printed, web, email blasts, social media, and more
- Lunches for your office based on level of sponsorship– packages available that come with lunch for 10, 20, or 40 (Need more? Let us know and we can customize a package for you!)
- Align your brand with our people-focused mission of The Mill House to support survivors of brain injury regain work skills and behaviors to return to competitive employment!
- Help us exceed our fundraising goal of \$25,000

THE MILL HOUSE

7812 Shrader Rd, Richmond, VA

SATELLITE LOCATIONS:

Kings Charter, Mechanicsville– 5–6p

Salisbury, Midlothian– 5–6p

THE MILL HOUSE PIG OUT

Friday, October 9th, 2026

17TH YEAR OF THE MILL HOUSE PIG OUT

We are thrilled to be in our 17th year of The Pig Out and we are at an all-time record in lunch orders and meat prep! Last year we served 1250 meals!

AWARD-WINNING PORK BBQ

Expertly prepared by competition BBQ chef, and CBIS Board President, Elliott Buckner, savory sides brought to you by the members & staff of The Mill House

LUNCH FOR YOUR OFFICE OR LEAVE FRIDAY NIGHT DINNER TO US!

Pick up BBQ lunches for your entire office or join us for dining outside with friends or coworkers! Two Satellite pick-up locations continue in Hanover and Midlothian.



2026 MILL HOUSE PIG OUT SPONSORSHIP OPPORTUNITIES

Presenting Sponsor- \$1500

Includes 40 lunches

Logo on all printed event materials & signage
Recognition on all social media platforms
Company logo & website linked on CBIS website
Recognition on flyer distributed with lunches

BBQ Sponsor- \$1000

Includes 20 lunches

Logo on event signage
Company logo & website linked on CBIS website
Recognition on flyer distributed with lunches

Lunch Sponsor- \$750

Includes 10 lunches

Logo on event signage
Company logo & website linked on CBIS website
Recognition on flyer distributed with lunches



All sponsor lunches include pulled pork BBQ, cole slaw, baked beans, sandwich buns, cornbread, cookies, and drinks. Once sponsorship is confirmed, you will be contacted about lunch orders and pick up times.



To honor sponsor benefits offered above, commitments are requested by September 1st, 2026. For questions or to become a corporate sponsor, please contact Claire Yarbrough at (804) 386-0925 or claire@communitybraininjury.org.



- Prominent brand placement in all event materials- printed, web, email blasts, social media, and more
- Event tickets based on level of sponsorship- come join the fun!
- All Corporate Sponsor logos printed on event t-shirt
- Ad or recognition in our printed event program
- Align your brand with our people-focused mission of The Denbigh House to support survivors of brain injury regain work skills and behaviors to return to competitive employment!
- Help us exceed our fundraising goal of \$6,000

STEPPIN' FOR THE SILENT EPIDEMIC

A Dance Marathon

Saturday, March 6th, 2027

TRADITION BREWING CO

700 Thimble Shoals Blvd #103, Newport News, VA

STEPPIN' FOR THE SILENT EPIDEMIC

A Dance Marathon

Saturday, March 6th, 2027

2ND YEAR OF THE EVENT

The Denbigh House members and staff are thrilled to bring this event back after a very successful inaugural year! We'll be back at Tradition Brewing Company- a friend and sponsor of this event!

YEAR ONE NUMBERS

Our first year of the event brought us:

9 sponsors

80 attendees

\$4500 raised!

DANCE THE NIGHT AWAY

Ticket price for the event includes: one drink ticket, an event t-shirt, and an evening full of fun and purpose. Join the Dance Challenge to win prizes for best dancer, best costume, and more!



2027 Steppin' for the Silent Epidemic

CORPORATE SPONSORSHIP OPPORTUNITIES

Champion– \$750

Includes 8 event tickets

Podium recognition and introduction by Executive Director

Full Page Ad in printed Event Program

Logo on Event T-shirt

Promotion as CHAMPION Sponsor in digital, printed, and social media

Partner– \$500

Includes 4 event tickets

Half Page Ad in printed Event Program

Logo on Event T-shirt

Promotion as PARTNER Sponsor in digital, printed, and social media

Advocate– \$250

Includes 2 event tickets

Recognition in printed Event Program

Name on Event T-shirt

Promotion as ADVOCATE Sponsor in digital, printed, and social media

Friend– \$100

Includes 1 event ticket

Recognition in printed Event Program

Promotion as FRIEND Sponsor in digital, printed, and social media

To honor sponsor benefits offered above, commitments are requested by February 1st, 2027. For questions or to become a corporate sponsor, please contact Claire Yarbrough at (804) 386-0925 or claire@communitybraininjury.org.



2027 LIFTING THE SILENCE

Saturday, May 1, 2027

6:00 p.m. - 10:00 p.m.

- Prominent brand placement in all event materials- printed, web, email blasts, social media, and more
- Tickets to the event at each sponsorship level, with Title and Presenting Sponsor levels including reserved tables
- Align your brand with our people-focused mission to support survivors of brain injury regain independence and live independently in the community
- Be a part of our signature, annual benefit event and help us reach our fundraising goal of \$90,000

SCIENCE MUSEUM OF VIRGINIA

Dewey Gottwald Center

Theme to be determined...

THE GRAND REVEAL

*A Happy Hour Reception with
Community Brain Injury Services*

THURSDAY, FEBRUARY 04, 2027 | 5:00 P.M. - 6:30 P.M.

CBIS ADMINISTRATIVE OFFICE

9211 ARBORETUM PKWY. SUITE 100, RICHMOND, VA 23236

- Grand reveal of the details for the 2027 Lifting the Silence!
What's the theme? Will we have a Derby Party? Or something new? Get all the details at our Happy Hour!
- Bring a friend for an intimate happy hour with special guests and help us kick off the countdown to the Gala
- Enjoy light hors d'oeuvres, beer and wine, at this after work event
- Take home a special gift
- Special recognition of all sponsors who have signed up before the reception



THE GALA

Lifting the Silence

Saturday, May 1, 2027 | 6:00 p.m. - 10:00 p.m.

- Lifting the Silence is in the 17th year and is an elegant evening drawing over 160 sponsors, supporters, friends, & special guests- including advocates, & community and business leaders
- Enjoy music, heavy hors d'oeuvres, and an open bar
- Silent and Live Auctions featuring diverse packages including gift baskets, entertainment, travel, stays, experiences, art, and so much more!
- Exciting Raffles and Games!
- Jeff Wicker of 98.1 returns as our Guest Emcee and Auctioneer!



2027 CORPORATE SPONSORSHIP OPPORTUNITIES

Title Sponsor *\$6,000*

- Exclusive tier level sponsorship
- Welcome speech at event by sponsor designee
- Podium recognition & introduction by Executive Director
- 10 tickets for the event
- Reserved table for you & your guests at Lifting the Silence
- Two bottles of Prosecco
- Full page advertisement in event program
- Promotion as Title Sponsor in all digital, printed and media publications

Presenting Sponsor *\$5,000*

- Podium recognition & introduction by Executive Director
- 10 tickets for the event
- Reserved table for you & your guests at Lifting the Silence
- Two bottles of Prosecco
- Full page advertisement in event program
- Promotion as Presenting Sponsor in all digital, printed and media publications

Gold Sponsor *\$3,000*

- 8 tickets for the event
- 1/2 page advertisement in event program
- Formal recognition of sponsorship during event

Silver Sponsor *\$1,750*

- 4 tickets for the event
- 1/4 page advertisement in event program
- Formal recognition of sponsorship during event

ALL CORPORATE SPONSOR LEVELS RECEIVE THE BENEFITS LISTED BELOW:

- Logo recognition on signage at the sponsored event
- Verbal recognition at the sponsored event
- Recognition and link to your website on the CBIS and event websites
- Inclusion in email blasts for the sponsored event and dedicated social media recognition

To honor sponsor benefits offered above, commitments are requested by February 15th, 2027. For questions or to become a corporate sponsor, please contact Claire Yarbrough at (804) 386-0925 or claire@communitybraininjury.org

VIP Sponsors

Table Sponsor *\$2,500*

- 8 Tickets for the event
- Reserved table for you & your guests
- Two bottles of Prosecco
- Recognition on the CBIS and event websites
- Recognition on all printed materials prior to and at event

There are no Corporate benefits included with this sponsorship

Patron Sponsor *\$250 Individual*

- Ticket(s) for the event
- Recognition on the CBIS and event websites
- Recognition on all printed materials prior to and at event

There are no Corporate benefits included with this sponsorship

To honor sponsor benefits offered above, commitments are requested by February 15th, 2027. For questions or to become a table or patron sponsor, please contact Claire Yarbrough at (804) 386-0925 or claire@communitybraininjury.org



LOOK WHAT WE DO WITH YOUR SUPPORT!

Sponsorship support ensures we can continue to do our work. It's because of YOU we continue to make a difference.



Providing connection and community

Community Brain Injury Services Clubhouse programs not only help individuals relearn the skills and behaviors to return to competitive employment, but they also provide a space for connection- to build peer relationships, engage with the community, and to break the social isolation that so frequently occurs following a brain injury.

Cultivating self-advocates

At CBIS, we help individuals find their voice. Through our services, members and clients are encouraged and guided in learning how to advocate for themselves- whether that be with a medical provider, in accessing a service they need, or in voicing their goals to help them lead a life of self-determination and independence. Individuals also learn how to tell their story and advocate and educate others on the impact of a brain injury.

Building back lives

With the services and supports that Community Brain Injury Services provides, survivors of brain injury have a critical safety-net. They can define their road to recovery. They have dedicated staff to support their needs and help them achieve short and long-term goals. They know that they are not defined by their brain injury.

How Corporate Sponsorship Helps



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GB CANTOR GRANA
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1st Advantage
Federal Credit Union

THE CHOICE GROUP

SEVEN HILLS
WEALTH ADVISORS
Powered by Ameriprise Financial

WELLS COLEMAN

blue octopus
consulting

Concussion
Care Centre
OF VIRGINIA, LTD.

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BRAIN INJURY
ASSOCIATION
OF VIRGINIA

RIVERSIDE
Rehabilitation Hospital
In Partnership with Select Medical

RISK
strategies
PROFESSIONAL RISK
ASSOCIATES

CCT
Commonwealth
Community Trust

Humana

TUSK
creative agency

Austin and Walls Families
Kevin & Sonja Ford
The Swartwood Family
Tradition Brewing

Maury & Mary O'Connell
Pam & Barry Stump
Dr. Reza & Mrs. Christy Omarzai
Ryan & Sarah Gueho
Brain Waves

Lisa Marie Samaha
Kathy Stumm
Sherita Chapman & Earl Gary
Wanda Council

MORE EVENTS. MORE OPPORTUNITIES.

Sponsoring multiple CBIS events may provide opportunities to **enhance your sponsorship level or receive additional benefits.**

Ask us about multi-event sponsorship options.

To secure a sponsorship level or discuss additional options, please contact:

Claire Yarbrough
Deputy Director
Community Brain Injury Services
(804) 386-0925
claire@communitybraininjury.org

**COMMUNITY
BRAIN INJURY**
SERVICES

