



*15th Annual*

LIFTING THE  
SILENCE

COMMUNITY  
BRAIN INJURY  
SERVICES



# JOIN US

*for an evening of entertainment, recognition, and purpose*

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Join us for Community Brain Injury Service's annual Lifting the Silence Gala on Saturday, May 3rd at the Virginia Museum of History & Culture.

We return to the Museum for the third year in a row, welcoming over 150 guests as we offer an elegant evening and work together to lift the silence on the silent epidemic of brain injury. In 2025, we will continue the addition of a theme, which we will unveil as we kick off our event season with a happy hour for our special guests on Thursday, February 20th! Join us for cocktails and hors d'oeuvres as we unveil the theme for this year's Lifting the Silence 2025!

*The Virginia Museum of History & Culture is not a Sponsor of this event*



## 2025 LIFTING THE SILENCE

*Saturday, May 3, 2025 / 6:00 p.m. - 10:00 p.m.*

- Prominent brand placement in all event materials- printed, web, email blasts, social media, and more
- Tickets to the event at each sponsorship level, with premier levels including reserved tables
- Align your brand with our people-focused mission to support survivors of brain injury regain independence and live independently in the community
- Be a part of our signature, annual benefit event and help us reach our fundraising goals of \$75,000

# THE THEME REVEAL

*A Happy Hour Reception with CBIS*

Thursday, February 20, 2025 | 5:00 p.m. - 6:30 p.m.

CBIS Administrative Office

9211 Arboretum Pkwy. Suite 100, Richmond, VA

- Grand reveal of the theme for Lifting the Silence 2025!
- Bring a friend for an intimate happy hour with special guests and help us kick off the countdown to the Gala
- Enjoy light hors d'oeuvres, beer and wine, at this after work event
- Take home a special gift
- Special recognition of all sponsors who have signed up before the reception



# THE GALA

## *Lifting the Silence*

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Saturday, May 3, 2025 | 6:00 p.m. - 10:00 p.m.

- Lifting the Silence is an elegant evening drawing over 150 sponsors, supporters, friends, & special guests—including advocates, & community and business leaders
- Enjoy music, heavy hors d'oeuvres, and an open bar
- Silent and Live Auctions featuring diverse packages including gift baskets, entertainment, travel, stays, experiences, art, and so much more!
- Exciting Raffles and Games!





# RECLAIMING INDEPENDENCE

*Partnering with Community Brain Injury Services  
helps build back lives*

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Experiencing a brain injury is a life-altering event that impacts the individual, the caregiver, and the entire community supporting the individual. The individuals we support are navigating the resulting lifelong disability they have as a result of their brain injury.

Community Brain Injury Services helps brain injury survivors build back independence by helping individuals set up needed supports to live independently safely, reengage with their community, return to competitive employment, and offer supports within a supportive network of peers.



There is one thing we  
rely on that makes  
our efforts a success

# COMMUNITY SUPPORT

# 2025 CORPORATE SPONSORSHIP OPPORTUNITIES



## *Title Sponsor* *\$6,000*

- Exclusive tier level sponsorship
- Welcome speech at event by sponsor designee
- Podium recognition & introduction by Executive Director
- 10 tickets for the event
- Reserved table for you & your guests at Lifting the Silence
- Two bottles of Prosecco
- Full page advertisement in event program
- Promotion as Title Sponsor in all digital, printed and media publications



## *Presenting Sponsor* *\$5,000*

- Podium recognition & introduction by Executive Director
- 10 tickets for the event
- Reserved table for you & your guests at Lifting the Silence
- Two bottles of Prosecco
- Full page advertisement in event program
- Promotion as Presenting Sponsor in all digital, printed and media publications



## *Gold Sponsor* *\$3,000*

- 8 tickets for the event
- 1/2 page advertisement in event program
- Formal recognition of sponsorship during event



## *Silver Sponsor* *\$1,750*

- 4 tickets for the event
- 1/4 page advertisement in event program
- Formal recognition of sponsorship during event

### ALL CORPORATE SPONSOR LEVELS RECEIVE THE BENEFITS LISTED BELOW:

- *Logo recognition on signage at the sponsored event*
- *Verbal recognition at the sponsored event*
- *Dedicated social media recognition*
- *Recognition and link to your website on the CBIS and event websites*
- *Inclusion in email blasts for the sponsored event*

**To honor sponsor benefits offered above, commitments are requested by March 1st, 2025. For questions or to become a corporate sponsor, please contact Claire Yarbrough at (804) 386-0925 or [claire@communitybraininjury.org](mailto:claire@communitybraininjury.org)**





# VIP Sponsors

## *Table Sponsor - \$2,000*

- 8 Tickets for the event
- Reserved table for you & your guests
- Two bottles of Prosecco
- Recognition on the CBIS and event websites
- Recognition on all printed materials prior to and at event

## *Patron Sponsor \$250 Individual*

- Ticket(s) for the event *\$400 Couple*
- Recognition on the CBIS and event websites
- Recognition on all printed materials prior to and at event

**To honor sponsor benefits offered above, commitments are requested by March 1st, 2025. For questions or to become a table or patron sponsor, please contact Claire Yarbrough at (804) 386-0925 or [claire@communitybraininjury.org](mailto:claire@communitybraininjury.org)**



# LOOK WHAT WE CAN DO WITH YOUR SUPPORT!

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Corporate and individual support are imperative to ensuring we grow and succeed



## *A Year of Growth*

Community Brain Injury Services saw a 23% increase in persons served in 2024, providing services to 569 individuals during the year and have grown from serving 17 to 26 localities in Virginia!



## *Community Collaborations*

CBIS has strong partnerships with other providers & professionals to enhance our services and provide educational opportunities in the community. These include partnerships with Sheltering Arms Institute, Sportable, Healing Sounds RVA (music therapy), Therapy Dog International (pet therapy), and providing brain injury education to domestic violence organizations and in CIT trainings to local law enforcement.

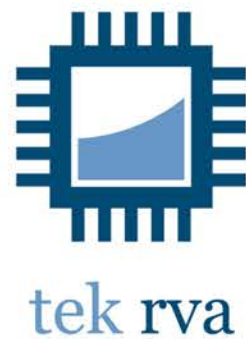


## *New Positions to Support Increased Growth*

In 2024, we added several new positions to support the growth of the organization and expansion of services. We added a Director of Programs, a centralized Intake Coordinator for Case Management services to streamline our intakes so Case Managers can focus on service delivery, and 2 additional Case Managers for the Metro Richmond area!



# JOIN OUR FAMILY OF SPONSORS



THANK YOU

*to our incredible 2024 sponsors!*

# THANK YOU

We hope you'll join us for Lifting the Silence at The Virginia Museum of History & Culture. Join us for this signature event for an evening of celebration and recognition as we raise critical funding and lift the silence on brain injury.

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*To secure a sponsorship level or discuss additional options,*

*please contact:*

Claire Yarbrough  
Deputy Director  
Community Brain Injury Services  
(804) 386-0925  
[claire@communitybraininjury.org](mailto:claire@communitybraininjury.org)

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BRAIN INJURY**  
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