

2024  
Lifting the

Silence Gala

COMMUNITY  
BRAIN INJURY  
SERVICES

The  
GALA

*Lifting the Silence*

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Saturday, May 4, 2024 | 6:30 p.m. - 10:00 p.m.

- Lifting the Silence is an elegant evening drawing over 150 sponsors, supporters, friends, and special guests- including advocates, and community and business leaders
- Enjoy music, heavy hors d'oeuvres, and an open bar
- Silent and Live Auctions featuring diverse packages including gift baskets, entertainment, travel, stays, experiences, art, and so much more!
- Exciting Raffles and Games!



# THE REVEAL

## LIFTING THE SILENCE THE GALA

### A Night at the Movies

Dress to impress! Will you dress for a night at the Oscars? Go for old Hollywood Glam? Will you come as your favorite movie character or perhaps see one there?

Join us for the fun as we celebrate a Night at the Movies and raise money to support our community-based services for individuals with brain injury.





# RECLAIMING INDEPENDENCE

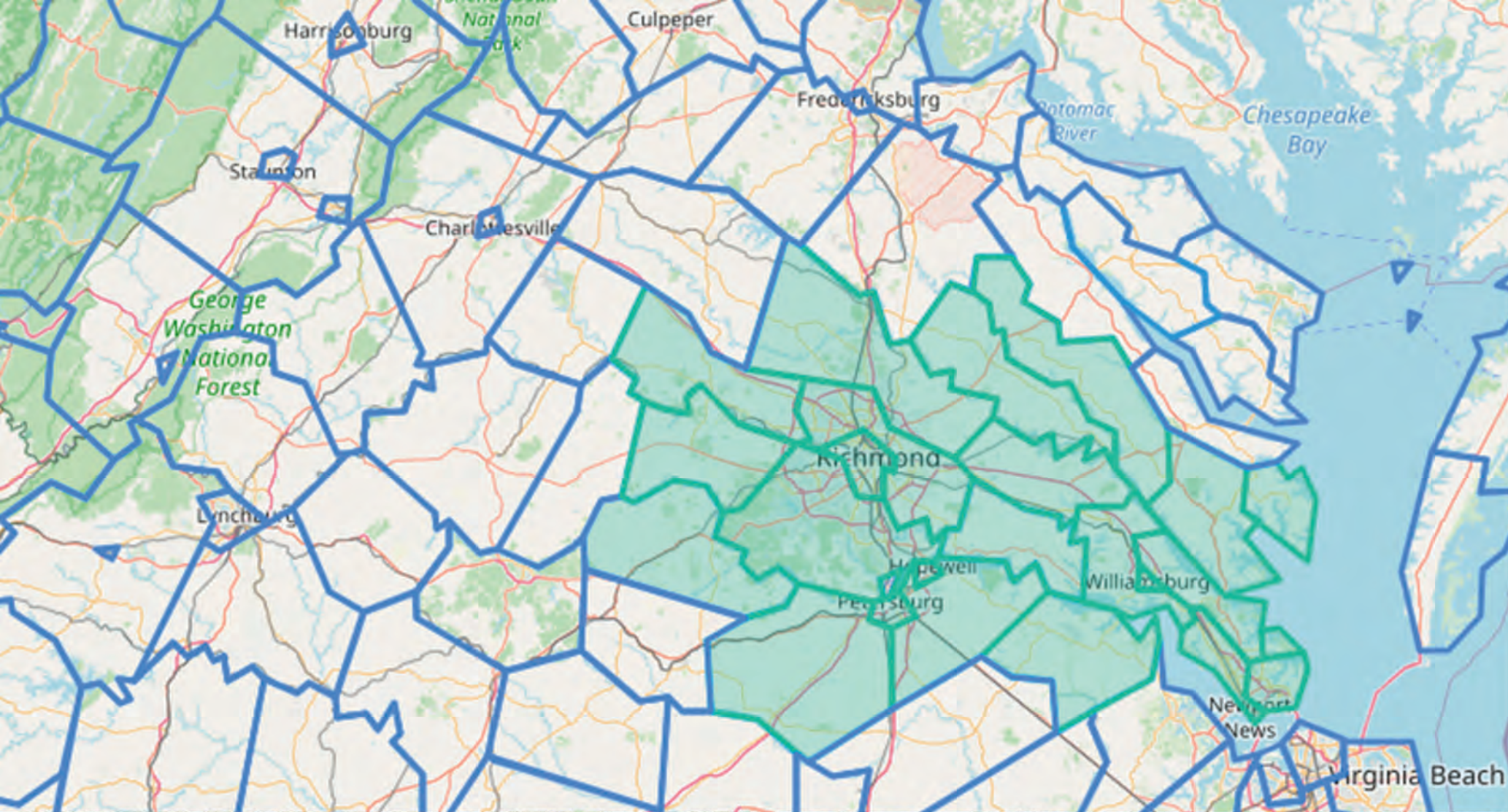
*Partnering with Community Brain Injury Services helps build back lives*

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Experiencing a brain injury is a life-altering event that impacts the individual, the caregiver, and the entire community supporting the individual. The individuals we support are navigating the resulting lifelong disability they have as a result of their brain injury.

Community Brain Injury Services helps brain injury survivors build back independence by helping individuals set up needed supports to live independently safely, reengage with their community, return to competitive employment, and offer supports within a supportive network of peers.



# DOING THE WORK

## *Recent Accomplishments*

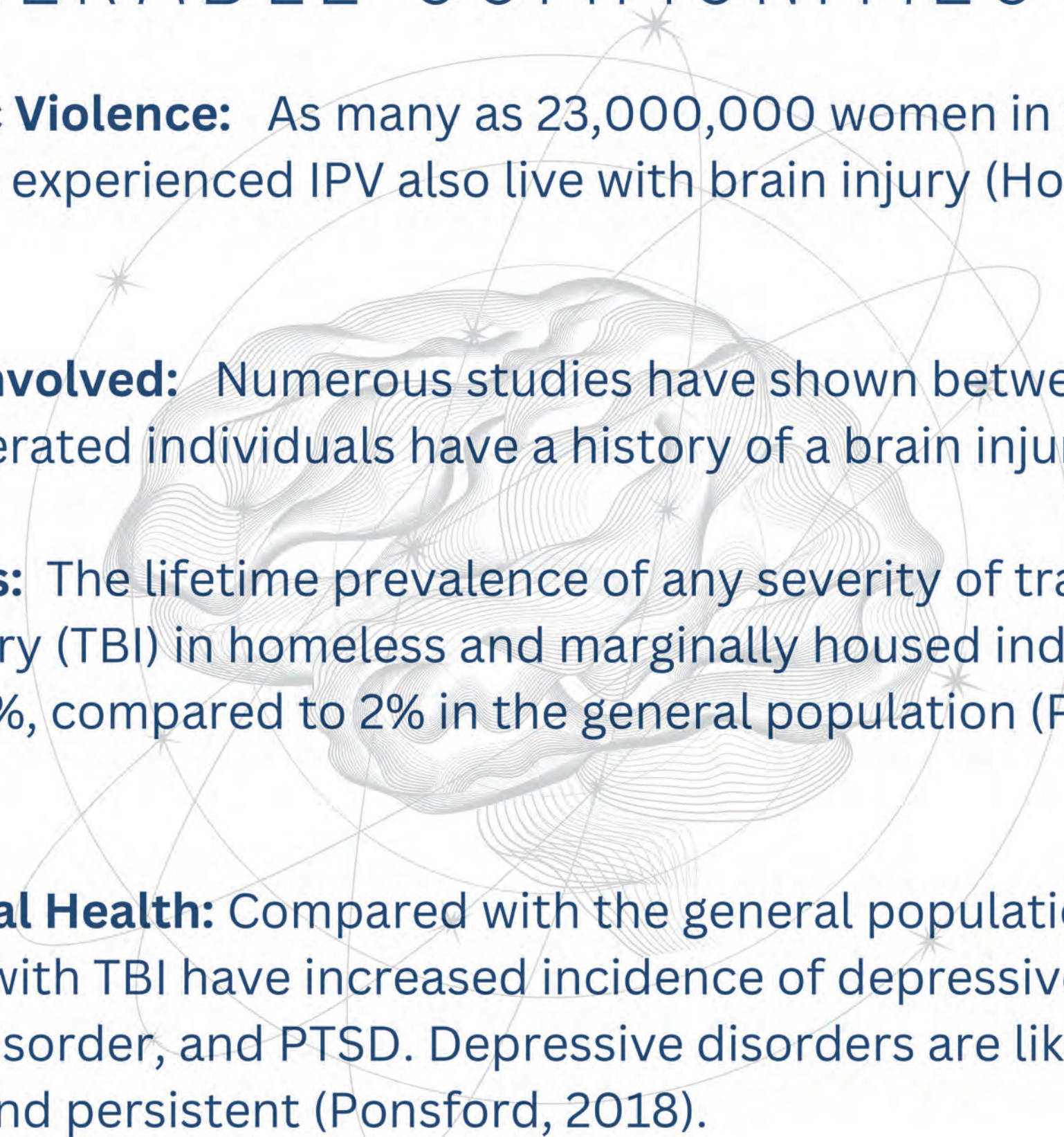
- Expanded services to 7 new localities on the Middle Peninsula and South of Richmond previously unserved by any community BI provider  
**> increase in capacity makes us the 3rd largest BI service provider in the state**
- Served 463 persons last year, an all-time record
- Conducted over 60 education, outreach, public awareness events last year reaching over 1300 persons/agencies
- Led advocacy efforts for increased funding from our local and state partners
- Referrals for Richmond area services continue to exceed our capacity to provide





# BRAIN INJURY & VULNERABLE COMMUNITIES

- **Domestic Violence:** As many as 23,000,000 women in the US who have experienced IPV also live with brain injury (Holmes, 2018).
- **Justice Involved:** Numerous studies have shown between 50-70% of incarcerated individuals have a history of a brain injury.
- **Homeless:** The lifetime prevalence of any severity of traumatic brain injury (TBI) in homeless and marginally housed individuals was 53.1 %, compared to 2% in the general population (Panenka, 2019).
- **Behavioral Health:** Compared with the general population, patients with TBI have increased incidence of depressive disorder, anxiety disorder, and PTSD. Depressive disorders are likely to be chronic and persistent (Ponsford, 2018).





There is one thing  
we rely on that  
makes our efforts a  
success

# COMMUNITY SUPPORT



## 2024 Lifting the Silence

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- Prominent brand placement in all event materials- printed, web, email blasts, social media, and more
- Tickets to the event at each sponsorship level, with premier levels including reserved tables
- Align your brand with our people-focused mission to support survivors of brain injury regain independence and live independently in the community
- Be a part of our signature, annual benefit event and help us reach our fundraising goals of \$75,000



# 2024 CORPORATE SPONSORSHIP OPPORTUNITIES



## TITLE SPONSOR \$6,000

- Exclusive tier level sponsorship
- Welcome speech at event by sponsor designee
- Podium recognition & introduction by Executive Director
- 10 tickets for the event
- Reserved table for you & your guests at Lifting the Silence
- Two bottles of Prosecco
- Full page advertisement in event program
- Promotion as Title Sponsor in all digital, printed and media publications



## PRESENTING SPONSOR \$5,000

- Podium recognition & introduction by Executive Director
- 10 tickets for the event
- Reserved table for you & your guests at Lifting the Silence
- Two bottles of Prosecco
- Full page advertisement in event program
- Promotion as Presenting Sponsor in all digital, printed and media publications



## GOLD SPONSOR \$2,500

- 8 tickets for the event
- 1/2 page advertisement in event program
- Formal recognition of sponsorship during event



## SILVER SPONSOR \$1,500

- 4 tickets for the event
- 1/4 page advertisement in event program
- Formal recognition of sponsorship during event

### **ALL CORPORATE SPONSOR LEVELS RECEIVE THE BENEFITS LISTED BELOW:**

- Logo recognition on signage at the sponsored event
- Verbal recognition at the sponsored event
- Dedicated social media recognition
- Recognition and link to your website on the CBIS and event websites
- Inclusion in email blasts for the sponsored event

**To honor sponsor benefits offered above, commitments are requested by March 15th, 2024. For questions or to become a corporate sponsor, please contact Claire Yarbrough at (804) 386-0925 or [claire@communitybraininjury.org](mailto:claire@communitybraininjury.org).**



# VIP Sponsors

## TABLE SPONSOR- \$2,000

- 8 Tickets for the event
- Reserved table for you & your guests
- Two bottles of Prosecco
- Recognition on the CBIS and event websites
- Recognition on all printed materials prior to and at event

## PATRON SPONSOR \$200 Individual \$350 Couple

- Ticket(s) for the event
- Recognition on the CBIS and event websites
- Recognition on all printed materials prior to and at event

To honor sponsor benefits offered above, commitments are requested by March 1st, 2024. For questions or to become a table or patron sponsor, please contact Claire Yarbrough at (804) 386-0925 or [claire@communitybraininjury.org](mailto:claire@communitybraininjury.org).





# HOW ELSE CAN I HELP

*Every piece helps build the foundation*

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Besides Sponsorship, how can you help?

- Attend Lifting the Silence! Buy tickets, bring friends, and help us spread the word!
- Love events? Join our Community Engagement Board and help us with the planning of Lifting the Silence!
- We are always looking to offer exciting packages to our Auction! Now accepting donations of items, experiences, gift cards, getaways- no donation is too big or small!
- We love our volunteers! Volunteer the night of the event- a great way to help AND have a lot of fun.

# HOW YOUR SUPPORT HELPS

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Corporate and individual support are the building blocks to the foundation of independence



## **A Place to Go**

Community Brain Injury Services is most well known for our Clubhouse-model vocational rehabilitation programs. We operate two programs, The Mill House in Richmond, and The Denbigh House in Newport News and help individuals work on the socioemotional, cognitive, and behavioral changes following a brain injury. The Clubhouse programs also offer an array of vocational services and emphasizes the power of work.



## **Community Supports**

Building back towards independence includes setting up the needed supports in the community to ensure health, safety, and accessibility for each individual. This looks different for each person. Our skilled case managers work with the survivor and their treatment team to put into place the appropriate resources and supports.



## **Strengthening Support Systems**

No person should face a challenge on one's own. At CBIS it's equally important to support the caregiver and treatment team so that no one is navigating this road alone. CBIS offers Caregiver support groups and events, and embraces a team-based approach in ensuring everyone receives the supports they need.



# LIFTING THE SILENCE SPONSORS

**TITLE SPONSOR**

**Patient First**

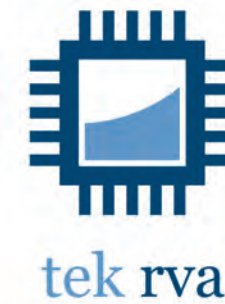


**PRESENTING SPONSORS**

**CAREER SUPPORT SYSTEMS**  
INCORPORATED

**CLARKSON • DAVID, CPA**  
ACCOUNTING FOR YOUR FUTURE

**GOLD SPONSOR**



**RVA** Wealth  
Management

**SILVER SPONSORS**



## A SPECIAL THANK YOU

to the Sponsors who have  
already committed in 2024!

# JOIN OUR FAMILY OF SPONSORS



## THANK YOU

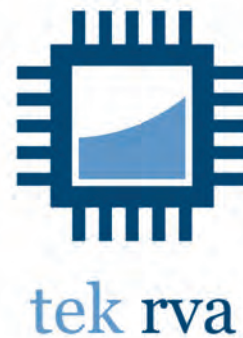
to our incredible 2023  
sponsors!



INJURED WORKERS  
LAW FIRM



A UNISON RISK ADVISORS Company



BARNES & DIEHL  
ATTORNEYS AT LAW



LEADERSHIP  
SOLUTIONS



THE CHOICE GROUP

# THANK YOU

We hope you'll join us for Lifting the Silence at The Virginia Museum of History & Culture. Join us for this signature event for an evening of celebration and recognition as we raise critical funding and lift the silence on brain injury.

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**To secure a sponsorship level or discuss additional options, please contact:**

Claire Yarbrough  
Director of Operations  
Community Brain Injury Services  
(804) 386-0925  
[claire@communitybraininjury.org](mailto:claire@communitybraininjury.org)

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